



**UPCOMING
EVENTS**

- **NASPA National Conference** March 10-14– Phoenix, Arizona
- **Region I Conference:** November 13-19
- **Region III Conference** November 5-7
- **Region IV East Conference** November 6-8
- **Region IV West Conference** November 1-3
- **Region V Conference** November 16-19
- **Region VI Conference** November 16-19

For more information on upcoming NASPA conferences go to www.naspa.org

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campaign to stem societal violence

VOLUME 1, ISSUE 1

OCTOBER/NOVEMBER 2011

From your Regional Coordinator

Greetings from "Enough is Enough" campaign! Check out our newsletter to learn more or join in the "Enough is Enough" workshop at the upcoming Western Regional Conference on Friday, November 18 from 11:30–12:15 in San Diego where I will be presenting with National Chair, Steve Jacobson. Please find a lot of information in this newsletter about the campaign, highlights from other institutions, and relevant research and news. Feel free to contact me with any questions and to get information on how to get involved in our region's campaign.

Regional Chair: Sabrina Sanders, Regional Chair | ssanders@calstate.edu

ENOUGH is ENOUGH

Enough is Enough is a critical collaboration designed to create a new paradigm for peace and safety on the nation's campuses – elementary through postsecondary – by addressing the societal violence that has contributed to unprecedented violence in some of the very places our students should feel safe.

At the 2008 NASPA Annual Conference, Dr. Zenobia Lawrence Hikes, vice president of student affairs at Virginia Tech, told those in attendance what happened and what was learned through the tragedy on her campus, as well as what she thought those of us in student affairs needed to do to chart a course for the future. Dr. Hikes reminded us that none are immune to terror, and that we must all prepare for the unimaginable. Declaring, "Enough is Enough," Dr. Hikes called on us to act with a "fierce urgency" and stem the tide of societal violence before students reach our nation's campuses.

While NASPA had already taken action within its own membership population through the publication of *In Search of Safer Communities* and a special edition of *Leadership Exchange*, the "Enough is Enough" Campaign is the next step, seeking to broaden the scope in addressing the most pressing issue for all levels of education today -- the rising

societal violence that results in school and campus tragedies.

Out of a day-long meeting of the campaign's initial partners, three main areas of focus emerged: a nationwide prevention and intervention campaign; legislative efforts; and the provision of resources.

The "Enough is Enough" Campaign will include administrators, educators, and counselors from secondary schools and institutions of postsecondary education, as well as parents and students. The kind of violence that results in campus tragedies begins -- and therefore must be addressed -- long before it reaches our schools and campuses.

Of particular importance are the efforts the "Enough is Enough" Campaign will make to create vital linkages to those beyond student affairs and the postsecondary education community who have a critical role to play in stemming the tide of violence.



STEM THE TIDE OF VIOLENCE



Goal of Enough is Enough

Provide model strategies for broad-based interventions addressing youth violence on the nation's campuses -- secondary and postsecondary alike - through innovative partnerships between secondary and postsecondary students, parents, and administrators, as well as community partners.

Enough is Enough: Act Now!

By: Scott Peska

Are you looking for a way to spruce up your anti-violence Enough is Enough programming? If your campus has done the traditional Enough is Enough (EiE) programming with an EiE week or programs, such as "These Hands Don't Hurt," you may be interested in furthering your anti-violence or violence prevention work to include bystander education. An important concept in bystander education is educating people on the idea of "bystander effect." The term *bystander effect* refers to the phenomenon in which the greater the number of people present, the less likely people are to help a person in distress. When an emergency situation occurs, observers are more likely to take action if there are few or no other witnesses. This notion can be seen on prime time television shows such as "What would you do?" in which people's responses, or lack of response, are recorded on video as they witness a variety of negatively portrayed situations. At Northern Illinois University, the Enough is Enough planning committee worked this summer on establishing a student leader development program to engage students in actively doing something to better its community. Using a

bystander education approach, the team created "Act Now!" a behavioral intervention program designed to help students recognize their responsibility as a witness of negative behaviors that may lead to violent behaviors. These types of bystander intervention programs are becoming more common on college campuses. One of the strongest, and most prominent, is arguably the green dot strategy founded at the University of Kentucky. The website, liveshethgreendot.com, shares that Green Dot is built on the premise that in order to measurably reduce the perpetration of power-based personal violence, a cultural shift is necessary. In order to achieve this it requires a people to engage in a new set of behaviors that are focused at reducing violence.

These types of bystander education programs fit well into the scope of Enough is Enough initiatives because Enough is Enough strives to include all members in a community (e.g., campus constituents, K-12 students and faculty, and members with in surrounding communities). Since bystander education can work to address multiple types of violence from sex-

ual assaults, physical violence, harassment, bullying, and even cyber-bullying it is a worthy investment to engage student leaders to realize their responsibility as a community member to respond to behaviors that may lead to violence. In addition, it is a model, built on social change theory, that can be shared with community groups and K-12 peers to implement in their respective areas to teach the value of how to take action when needed.

For more information about bystander education programs visit the following web sites:

<http://www.stopabuse.vt.edu/bystander.php#strategies>

<http://www.livethegreendot.com>

<http://www.nsvrc.org/projects/150/bystander-intervention-resources>

CAMPUS HIGHLIGHT

University at Buffalo— Enough is Enough Kickoff Week!

The University at Buffalo started their Enough is Enough Kickoff Week September 19.

During this week University at Buffalo had workshops, and events, concluding with a game booth at the Student Association Carnival and a “spirit team” of 20+ students at the Linda Yalem Safety Run (lindayalemrun.buffalo.edu).

As always, the Enough is Enough campaign at UB is reflective of the hard work of many individuals, specifically the Intercultural and Diversity Center, Wellness Education Services, the Undergraduate Academies (a living-learning community), and Campus Living. The 2011 committee consisted of four pro-staff and five undergraduates.

The following is a summary of some of the events:

- ◆ Kickoff had close to 600 attendees
- ◆ Thank you note campaign – “Thank you posters” will be sent to Campus Police, Parking and Transportation, Steve from University Experience, a Veterans group, and University Facilities
- ◆ Men’s Group went through 600 flowers plus candy as they embraced our campus in free hugs and educated students about consent
- ◆ 240 heart shaped cookies were decorated
- ◆ Student Survivor Alliance collected messages of hope for victims of violence to be posted on their facebook page

To see more of the UB Enough is Enough Kickoff week visit their facebook page <http://www.facebook.com/EnoughIsEnoughUB>



Long Beach City College stood up by saying “Enough is Enough” during a candlelight rally held on campus on highly visible intersection of the community after the loss

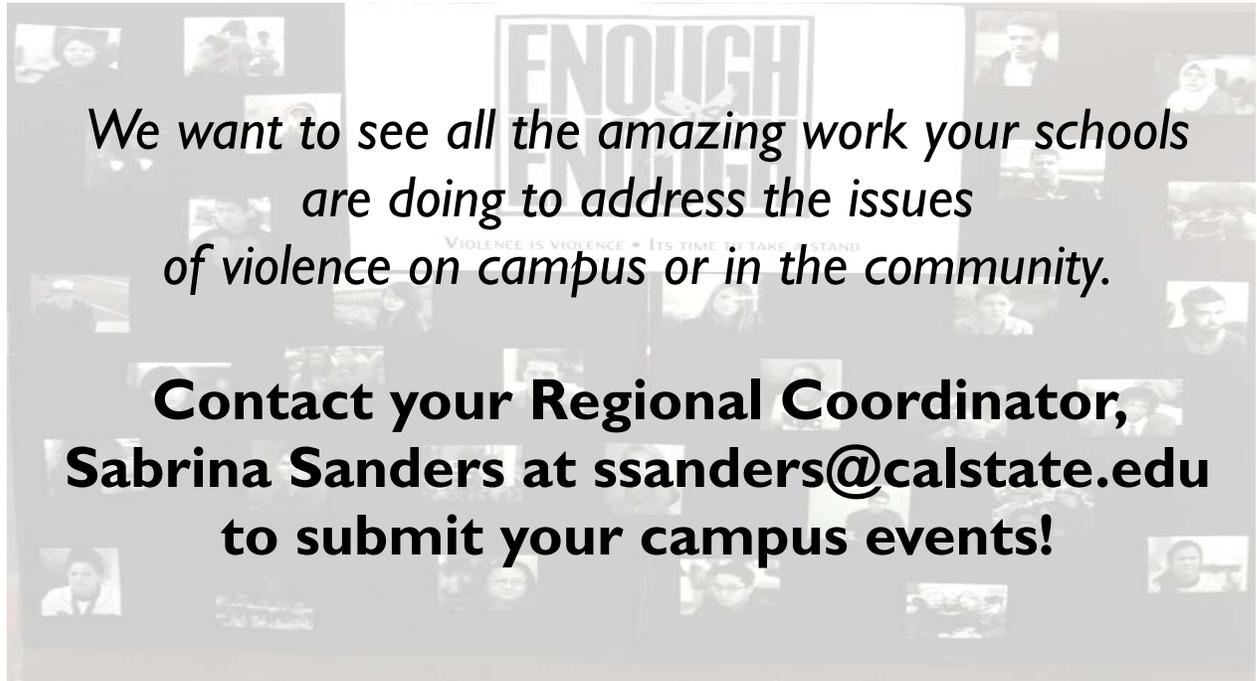
of a student to violence in the neighborhood.

Throughout the week, students signed a “Pledge against violence” where they committed to speaking against acts of violence. At a candlelight rally, faculty, staff, community members and students spoke up against violence in their communities and engaged in spoken word about how to address issues of violence in the community.





Call for Campus Highlights



We want to see all the amazing work your schools are doing to address the issues of violence on campus or in the community.

**Contact your Regional Coordinator,
Sabrina Sanders at ssanders@calstate.edu
to submit your campus events!**



Enough is Enough Start-up Grant Available !

After the tragedy of Virginia Tech in 2007, the then, Vice President for Student Affairs, Dr. Zenobia Hikes challenged us to a "Call to Action". In response, National Association of Student Personnel Administrators (NASPA) initiated the *Enough is Enough* campaign. Hosted throughout the country, during the first week of April, the *Enough is Enough* campaign encourages campus educators to engage in dialogue, create intervention programs and develop prevention campaigns across K-12, colleges, and community groups.

NASPA Region VI is seeking campuses to speak out, engage in dialogue, and take action to stem the tide of societal violence. This can be a day or week-long event, whatever your campus is able to support. To increase the participation and support of NASPA's *Enough is Enough* program, a start-up grant in the amount of \$250 has been made available to one Region VI member to apply towards hosting an "Enough is Enough" program for their campus community.

CRITERIA

- Must be a current NASPA Member
- Must include NASPA *Enough is Enough* program as a co-sponsor by posting logo.
- Must provide a program evaluation upon completion of activity, event, etc.

APPLICATION

Please submit application to Region VI *Enough is Enough* Coordinator, Sabrina Sanders at ssanders@calstate.edu by **December 2, 2011**. Selection of grant recipient will be completed by the selection committee and communicated shortly thereafter. Additional information: NASPA "Enough is Enough" Program: <http://www.naspa.org/enough>



NASPA REGION VI
 “Enough is Enough”
 Start-up Program Grant



APPLICATION

Applicant Name	
Institution	
Name of Sponsoring Department	
Mailing Address City, State, Zip	
Phone	
Email	
Website/Facebook Page/Etc. for program	
Name of “Enough is Enough” Proposed Program	

DESCRIPTION OF PROPOSED PROGRAM (USE ADDITIONAL SHEETS AS NECESSARY)

General Description of “Enough is Enough” proposed activity? (What is the general description of services provided, activities coordinated, programs created, etc.)	
Program Goals or Learning Outcomes (What are some of the goals that you have for the participants in this program/activity? Please describe at least three.)	
How will you measure those goals or learning outcomes?	

BUDGET: Please provide a *general* estimated budget for the program:

Item/Supply	Cost
TOTAL	\$

DEADLINE: Please submit application and confirmation of support by your Region VI *Enough is Enough* Coordinator, Sabrina Sanders at ssanders@calstate.edu by December 2, 2011. Selection by a committee will be decided and com-